**Notes from Customer**

* Do not focus on donating, logging in, signing up, “Call to Action” part
* Make a simple template that would clearly represent the data with filters
* Complete the feedback part where users would be able to send the comments about data or regarding any issue
* SSCF already have way of communicating with donors
* Plan on how content is layed out
  + Key takeaways
  + What is the story that web page is telling
    - Rapid increase of food insecurity
    - Make it relatable to potential donors and community
* Visualize the gap between current situation and desired result, received and given resources by charities
* Functionality comes first before design
* Structure the website for ease of use, simple navigation